

Minutes of Meeting of the Culture, Tourism and Communications Committee held on 28 June 2023 at 6.30 pm Virtual Meeting via Zoom

Councillors Present Rob Marshall (chair) Martin O'Neill, Tim Zhou and Angela O'Connor.

Officer Present: Claire Anderson and Ian Hughes

CT2306-01 Apologies: Rhian Evans

CT2306-02 Declarations of Interest: None

CT2306-03 Election of a vice chair and appointment of co-opted members

As the new Chair, Rob wished to formally thank the outgoing Chair, Phil Keeton for his hard work and commitment as chair.

Angela volunteered to be Vice-Chair.

Rob proposed Michael Eames and Pip Reason as co-opted members, in addition Rob suggested that he should write to SCC's Head of Tourism, Fran Jenkins requesting that a member of Swansea's Tourism Team, local to Mumbles be invited to join the committee as a co-opted member.

RESOLVED that the appointment of Angela as vice-chair and the co-opted members be approved together with Rob writing to Fran with a view to seeking a further co-opted member.

CT2306-04 MumblesFest

Claire provided an update on the progress in relation to MumblesFest, noting that regular Task and Finish Meetings had taken place.

Seven food vendors had been arranged, the final 'line-up' is complete, and tickets on sale. The promotion of the event is underway and the appointment of the bar tenders is nearing completion.

CT2306-05 Jiffy's Cancer 50 Challenge

AGREED that further information be obtained for meeting in July.

CT2306-06 Castles in the Sky – Wales Air Ambulance

AGREED that further information be obtained for meeting in July.

CT2306-07 Statue for Margaret Thrush

Discussion on how best to celebrate the huge contribution made by Margaret Thrush MBE collecting money on a voluntary basis for Macmillan Cancer Research. Rob suggested a statue and other councillors and Claire considered alternative ways to acknowledge Margaret and other local people who have made a notable contribution to Mumbles. Ideas included a mural outside Ostreme and a 'walk of stars' that could include a donation box for Macmillan.

AGREED that no decision be made at present by the committee. Rob to carry out a scoping exercise in relation to the possibility of a statue which would include the overall cost and methods of donation including crowd funding and 'testing the water' for a statue by local people.

CT2306-08 Tourism Information

Discussion on how best to provide information to visitors to Mumbles. Ideas included a traditional tourist information area within Ostreme providing stands of brochures, obtaining advice from SCC Tourist Information, information and interactive maps being located at The Ostreme and elsewhere in MCC's area and developing an App for visitors to access, providing a raft of information and incorporating the use of QR codes at points of notable interest to provide detailed information and history.

AGREED that Rob would explore the viability of an App and QR Codes.

CT2306-09 Rebranding and Logo for Ostreme Centre

The rebranding of Ostreme is currently being considered following MCC taking over Ostreme's lease on 1 June 2023. Similarly new logos are also under consideration.

CT2306-07 Twinning

Discussion centred on whether Mumbles was maximising the benefits of twinning for the local community. In particular the amount or level of exchange of school age children.

AGREED that the committee would benefit from a presentation or input at the next meeting from a member of the 'twinning committee'.

Meeting ended at 7.22pm.



CT2306-MI