

**Minutes of Culture, Tourism & Communications  
Committee  
Wednesday, 26 July 2023, at 6.30 pm  
Hybrid Meeting at the Ostreme Centre and via Zoom**

Clrs Present: Cllr Rob Marshall, Cllr Martin O'Neill, and Cllr Tim Zhou

In attendance: Kerry-Leigh Grabham – Clerk, Claire Anderson - Marketing, Editorial and Events Planner, Cllr Richard Evans

**CT2307-01**      **Apologies for Absence**  
**Cllr Rhian Evans & Cllr Angela O'Connor**

**CT2307-02**      **Declarations of Interest**  
**None**

**CT2307-03**      **Minutes of the Previous Meeting of the Committee**

**Resolved:** To approve the meeting minutes held on 28 June 2023 as an accurate record.

**CT2307-04**      **Update on the appointment of members and co-opted members**

Cllr Rob Marshall provided an update on the appointment of co-opted members; he had made contact with Fran Jenkins - Strategic Manager – Tourism, Marketing, and Events, with a request for a member of Frans team who lives in Mumbles to be co-opted to the committee. Unfortunately, no Tourism, Marketing, and Events team members within Swansea City Council currently live in Mumbles.

Members of the Committee **noted the update.**

**CT2307-05**      **MumblesFest**

Cllr Rob Marshall provided an update regarding Mumblesfest and the newly arranged date for the event. Cllr Marshall informed members that he would call a MumblesFest Task & Finish group meeting for the week commencing 31<sup>st</sup> July 2023.

Claire Anderson provided an update that most of the participants of Mumblesfest can accommodate the new date of the 16<sup>th</sup> of September 2023. Claire also advised that the promotion of the new date will be her focus over the coming weeks.

Cllr Rob Marshall thanked Claire for all her hard work.

Cllr Richard Jarvis was asked to show the plastic cups, which he felt would be suitable for Mumblesfest and reducing single-use plastic waste.

Cllr Tim Zhou was attending via Zoom; unfortunately, due to sound issues, Cllr Tim Zhou left the meeting to attend in person.

6.38 pm Meeting suspended due to not being quorate.

6.41 pm Cllr Tim Zhou arrived in Person.

6.42 pm Meeting resumed as now quorate.

The discussion resumed regarding purchasing plastic cups, and the following actions were agreed upon.

**Resolved: For a Mumblesfest Task and Finish Group meeting to be called for the week commencing 31<sup>st</sup> July 2023.**

**Resolved: For the following item to be included on the Mumblesfest Task & Finish Group agenda – Purchase of branded re-useable plastic cups.**

#### CT2307-06

##### **Jiffy's Cancer 50 Challenge**

Claire Anderson provided an update on the Challenge that Jiffy is undertaking. The just-giving link has been shared with committee members should they wish to donate.

Cllr Tim Zhou asked if he could use his Cllrs budget to donate, and the Clerk confirmed that he could.

Cllr Tim Zhou and Cllr Rob Marshall will donate from their Cllrs budget.

#### CT2307-07

##### **Castles in the Sky – Wales Air Ambulance**

Claire Anderson provided an update on the sculpture that the Air Ambulance would like to place at the Skatepark on the 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> of August. Claire will liaise with Highways to ensure that Air Ambulance has the required access and obtain a copy of the risk assessment from Wales Air Ambulance.

Members noted the update.

**CT2307-08**      **Busking**  
Members of the committee felt that having buskers outside the Ostreme center enhances the atmosphere for shoppers and visitors to the town. Members of the committee are keen to set this up again. However, the committee still needs a budget for this event.

**Resolved to Recommend: The request for buskers to be included on the next council agenda.**

**CT2307-09**      **Mumbles Christmas Pantomime**  
Claire Anderson updated members on a request she had received from a public member who wished to put a Christmas Pantomime on. The public member has requested various items of support from the Council. The committee felt the support request would be too onerous on staff members. After discussion, the following resolution was agreed:

**Resolved: For Claire to write back to the public member and thank them for their request, explaining that the Council could not provide all the support requested and that they were free to apply for Grant from the Council to assist them.**

**Resolved: For Claire to put the member of the public in touch with the Ostreme Dramatic Society.**

**CT2307-10**      **Tourism Information**  
A discussion took place regarding the need for Tourist information in Mumbles. QR codes are currently being explored. A suggestion was made for the Clerk to contact Swansea City Council and set a meeting with the head of tourism.

**Resolved: For the Clerk to contact the Head of Tourism in Swansea City Council and arrange a meeting.**

**CT2307-11**      **Rebranding and Logo for Ostreme Centre**  
Claire shared some rebranding logos for the Ostreme Centre; there was one logo that all members agreed on.

**Resolved to Recommend: The preferred logo to be placed on the next Full Council agenda.**

**CT2307-12**      **Twinning – Deferred to September Meeting**

**CT2307-13**      **Breast Cancer Coffee Morning**  
Claire provided an update on a coffee morning to raise funds for Breast Cancer. Members felt this was a worthy charity to raise funds for.

**Resolved: In line with Financial Regulation 4.1, approve the additional coffee morning to aid Breast Cancer.**

**The meeting ended at 19.19pm.**



CT2307-MI