

Minutes of Culture, Tourism & Communications Committee Wednesday, 26 June 2024, at 2pm. Hybrid Meeting at the Ostreme Centre & via Teams

Councillors Present: Cllrs. Angela O'Connor (Chair) Rob Marshall (Vice Chair), Tim Zhou, Martin O'Neill, Richard Jarvis and Hannah Hunter

Officer Present: Claire Anderson – Events Officer and Ian Hughes – CSO

CT2406-01

Apologies for Absence

Cllr Rhian Evans

CT2406-02

Declarations of Interest

None

CT2406-03

Minutes of the Previous Meetings of the Committee

To approve the minutes of the meeting held on the 29th May 2024 as a true record.

RESOLVED: To approve the meeting minutes held on 29th May 2024 as an accurate record. Proposed by Cllr. Marshall and seconded by Cllr. Jarvis.

Cllr Zhou joined the meeting at 2.02pm

CT2406-04

Update on actions from previous meetings.

The CSO updated the committee on all outstanding actions having previously circulated the full list of 'actions' to committee members.

RESOLVED: Outstanding actions updated and shown as complete where appropriate; details recorded in 'action' report, together with newly created actions.

CT2406-05

Budget Monitoring Report to 30/04/2024 - RFO, Paul Beynon

Reports attached.

Financial reports prepared by RFO Paul Beynon had previously been provided to committee members, and no questions relating to the budget reports had been provided either to CSO or The RFO prior to the meeting.

The CSO made reference to the new design of the reports, devised by The RFO to simplify the understanding of reports for committee members.

No questions were raised at the meeting in relation to these reports however The Chair, Cllr O'Connor noted that the new 'colour coded' budgeting reports prepared by The RFO were a great improvement, being more straightforward, quicker and easier to understand. All councillors present agreed.

RESOLVED to approve the budget monitoring report to 30th April 2024.

CT2406-06

Essence of Mumbles Update

Cllr. Zhou outlined that whilst further meetings had provisionally been arranged for early July, progress had been delayed pending a decision by Full Council in July to approve the necessary budget. Cllr Zhou confirmed that the competition should go ahead in October 2024. Cllr O'Neill stated that he was liaising with St Peters and All Saints Churches over suitable venues,

CT2406-07

MumblesFest Feedback and setting date for MumblesFest 2025

The Events Officer, Claire Anderson and Cllr Marshall briefly outlined that the MumblesFest Event had been a great success with all councillors and officers involved working well together. However, a full report is to be provided at July's Committee Meeting following a de-brief meeting.

Cllr O'Neill noted that a number of complaints had been received in relation to the condition of the grounds at Oystermouth Castle following the event. Claire Anderson had written to Special Events at SCC for advice and Cllr O'Neill will be addressing the concerns once a response has been obtained from Special events. Both Cllr O'Neill and Claire Anderson have visited the grounds on a number of occasions since the Festival took place and the condition of the fields does not appear to be any worse than previous years and no serious damage to the grounds is apparent.

RESOLVED De-brief meeting for MumblesFest fixed for Wednesday 10th July 2024 between 11am and 12.30pm at Mumbles Pier. CSO to send invitations to all committee members.

RECOMMENDED; that date for next year's MumblesFest be set for Saturday 7th June 2025.

CT2406-08

Boules Tournament

Cllr Marshall outlined that the proposed Boules Tournament will be postponed until 2025 due to insufficient funding being available in the current financial year.

Deferred to January 2025 Meeting when new funding opportunities can be explored.

CT2406-09

Mumbles Folk and Blues Festival

Cllr. Jarvis detailed how he had visited a number of potential venues including the George, Oyster House, Waterloo Stores and The Vic. All venues had been enthusiastic, however holding the event in The Spring of 2025 may be more realistic due to suitable bands being booked up for the remainder of this year.

A discussion on how pubs and other venues could be subsidised took place with all councillors. One option being that MCC sponsor one group whilst the venue in question is financially responsible for the others. Cllr Jarvis envisages each venue hosting 2 or 3 acts/groups with liaison between the different venues taking place and a programme of events being organised similar to that which takes place at 'fringe' events. Sponsorship was also discussed with Swansea Building Society being mentioned as a local and good supporter of other local events.

ACTION: Cllr Jarvis to 'firm up' a potential date/s for the event in Spring 2025, financial proposals also to be prepared for July's Committee Meeting.

CT2406-10

Historic Mumbles Update

Deferred to July's Committee Meeting

CT2406-11

Tourism Information Access

Cllr Zhou outlined that SCC provide a website for visitors to Swansea, SwanseaBAy.Com which had two places of interest to Mumbles listed, Mumbles Pier and Mumbles Gallery.

A discussion took place on how to improve facilities and information for visitors to Mumbles. SCC's website had not been updated in relation to Mumbles for a number of years and although The Clerk together with Claire had spoken with SCC's Tourist Information Officer, any major changes had been postponed until the outcome of the proposed Ostreme Centre Development was known. In addition, Cllr O'Neill had liaised with SCC over promoting tourism information for Mumbles.

RESOLVED: Although digital information options including the use of QR Codes will be considered in the future, the short-term option of placing a carousel at Ostreme with tourist leaflets should be researched.

ACTION: CSO to research options of installing a tourist information carousel at Ostreme.

The meeting ended at 2.36pm.

Next Meeting on 24th July 2024