

Minutes of Culture, Tourism & Communications Committee Wednesday, 23 October 2024, at 2pm. Hybrid Meeting at the Ostreme Centre & via Teams

Councillors Present: Cllrs. Angela O'Connor (Chair), Rob Marshall (Vice Chair), Tim Zhou, Martin O'Neill, Richard Jarvis and Rhian Evans

Officer Present: Ian Hughes – CSO

CT2410-01 **Apologies for Absence**
Cllr Hannah Hunter

CT2410-02 **Declarations of Interest**
None

CT2410-03 **Minutes of the Previous Meeting of the Committee**
To approve the minutes of the meetings held on 25th September 2024 as a true record.

RESOLVED: To approve the meeting minutes held on 25th September 2024 as an accurate record.

CT2410-04 **Update on actions from previous meetings.**
The CSO updated the committee on all outstanding actions having previously circulated the full list of 'actions' to committee members.
RESOLVED: Outstanding actions updated and shown as complete where appropriate; details recorded in 'action' report, together with newly created actions.

CT2410-05 **Budget Monitoring Report to 31/08/2024 - RFO, Paul Beynon** Reports attached.

Financial reports prepared by RFO Paul Beynon who had previously distributed the reports to committee members. No questions relating to the budget reports had been provided either to the CSO or the RFO prior to the meeting, and no questions were raised at the meeting.

RESOLVED to approve the budget monitoring report to 31st August 2024.

CT2410-06 **Budget 2025/26**

The RFO had previously set out at Full Council the importance of a budgeting timetable for the remainder of the financial year, looking ahead through planning at committee meetings and the early submission of budget proposal forms.

The Chair, Cllr O'Connor reminded all committee members of the need for budget proposal forms to be submitted to RFO before 31.10.2024.

CT2410-07 **Essence of Mumbles Update**

Cllr Zhou outlined that 75 entries had been received for the Essence of Mumbles Competition and that the winner had been chosen. The process of selecting suitable photographs together with their printing, is in hand, for the display and award ceremony on 11th November 2024.

A discussion took place during which it was agreed that for the inaugural year of the competition, there had been good public participation for relatively low expenditure. The Chair of MCC, Cllr O'Neill will be awarding the prizes and consideration is to be given to providing an additional award/announcement at The Christmas Parade to highlight the event for future occasions.

RESOLVED: To provide the opportunity for a feedback session once the competition award ceremony is completed.

CT2410-08 **Mumbles Folk and Blues Festival Update**

Cllr Jarvis confirmed that on 8th October 2024, Full Council had agreed that the Mumbles Folk and Blues Festival should take place on Sunday 4th October 2025 with delegated powers to arrange the event being provided to the Culture, Tourism and Communication Committee.

The date avoids other major events including the Autumn Rugby Internationals, although the date was chosen to coincide with a proposed OctoberFest Event in Mumbles, thereby hopefully providing an economic boost to Mumbles on what would otherwise be a quiet autumn weekend.

Cllr Jarvis then read out a draft letter which had been circulated to councillors prior to the meeting. The letter is aimed at businesses, primarily potential venues, making them aware of the aims of the festival.

Cllr Jarvis further outlined how he had liaised with Swansea Building Society in the hope of fundraising/sponsorship for the festival. This will be carried out nearer the time of the festival and it is hoped that no financial assistance will be required from MCC although this cannot be guaranteed. The festival itself will require minimal organisation by MCC Councillors and Officers as the venues in question will be responsible for the hiring of the acts that relate to their premises.

RESOLVED: that Cllr Jarvis forward his letter to potential venues within Mumbles, making them aware of the proposed festival; this letter will highlight the full support of the Culture Committee. In addition, Cllr Jarvis to fully utilise all mediums, including local radio, MCC Website, Social Media, posters and banners to advertise the festival.

CT2410-09 **Tourism Information Access (Carousel at Ostreme)**

Although adopting a carousel at The Ostreme had previously been agreed to be recommended for Full Council approval, the committee felt further consultation with staff was necessary. All parties impacted upon, by the introduction of a carousel containing information for visitors are to be consulted and the consequences to be fully assessed.

ACTION: the CSO to arrange a meeting between himself, The Clark and all interested parties to assess the suitability of providing a carousel for tourist information at Ostreme.

CT2410-10 **VE 80th Anniversary Celebrations**

The Chair, Cllr O'Connor confirmed that on 8th October 2024, Full Council had agreed to a VE 80th Anniversary Celebration on Thursday 8th May 2025 at the Ostreme Centre at a cost of up to £2,000 subject to budget availability.

CT2410-11 **Newsletter**

The Chair, Cllr O'Connor confirmed that on 8th October 2024, Full Council had agreed to a greater use of a digital newsletter, to be used in conjunction with a limited distribution of a printed newsletter.

CT2410-12 **Halloween Disco for 11-14yrs at CU**

The Chair, Cllr O'Connor confirmed that on 8th October 2024, Full Council had agreed to a Halloween Disco taking on Tuesday 29th October 2024. Cllr O'Connor clarified that the event will be taking place at The Hub, Underhill Park and not The CU Venue.

The cost of the event will be £565 which will be funded through an underspent budget in 2024/25.

CT2410-13 **February Family Fun Days**

The Chair, Cllr O'Connor deferred this item until such time as the budgetary funds allow for this item to be considered.

CT2410-14 **Honour of Mumbles**

The Chair, Cllr O'Connor confirmed that on 8th October 2024, Full Council had agreed that a policy for honouring local persons within MCC for their notable contribution to the area be devised and brought back to Full Council for consideration.

CT2410-15 **Exclusion of Press and Public**

In accordance with the provisions of the Public Bodies (Admission to Meetings) Act 1960, it is proposed that the press and public be excluded for the following items of business due to the confidential nature of the business to be transacted.

RESOLVED that due to the confidential nature of the business to be discussed, the press and public be excluded from the meeting.

CT2410-16 **MumblesFest 2025 – Closed Session**

Discussion on progress of MumblesFest 2025

RECOMMENDED: that Full Council accept the recommendation in relation to the future of MumblesFest 2025.

The meeting ended at 2.57pm.

Next Meeting on 27 November 2024

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