

Minutes of Culture, Tourism & Communications Committee Wednesday, 29th January 2025, at 12.45pm. Hybrid Meeting at the Ostreme Centre & via Teams

Councillors Present: Cllrs. Angela O'Connor (Chair), Rob Marshall (Vice Chair), and Martin O'Neill.

Officers Present: Kerry Leigh – Clerk, Claire Anderson – Events Officer and Ian Hughes – CSO

CT2501-01 **Apologies for Absence**
Cllr Richard Jarvis

CT2501-02 **Declarations of Interest**
None

CT2501-03 **Minutes of the Previous Meeting of the Committee**
To approve the minutes of the meetings held on 27th November 2024 as a true record.

RESOLVED: To approve the meeting minutes held on 27th November 2024 as an accurate record.

CT2501-04 **Update on actions from previous meetings.**
The CSO updated the committee on all outstanding actions having previously circulated the full list of 'current actions' to committee members.
RESOLVED: Outstanding actions updated and shown as complete where appropriate; details recorded in 'action' report, together with newly created actions.

CT2501-05 **Budget Monitoring Report to 30/11/2024 - RFO, Paul Beynon** Reports attached. Financial reports prepared by RFO Paul Beynon had previously been distributed to committee members. No questions relating to the budget reports had been provided either to the CSO or the RFO prior to the meeting, and no questions were raised at the meeting.

RESOLVED to approve the budget monitoring report to 30th November 2024.

CT2501-06 Budget Proposal Feedback

There was no feedback following the budget proposals discussed at the Special Meeting held on 21st January 2025.

CT2501-07 Honour of Mumbles

This agenda item was deferred until the February Meeting due to Cllr Thomas not being available to provide an update.

CT2501-08 Baby Loss Awareness

Claire Anderson outlined how she had sought three quotes, and that Phillips had provided a quote of £718 for the purchase and installation of a light with multi-coloured functions outside Ostreme.

A discussion ensued on the cost of installing this lighting system.

ACTION; CSO to research cost of purchasing an alternative suitable lighting system together with cost of installing such a system by a qualified electrician.

The Clerk left the meeting at 12.53pm

RECOMMENDATION: That MCC purchase and install a multi-coloured lighting system through Phillips at a cost of £718 in order to commemorate Baby Loss Awareness Days and other events.

CT2501-09 VE Feedback

Claire Anderson outlined how she was in the process of obtaining quotes for food, drink and entertainment to celebrate the 80th Anniversary of VE Day. The event will take place at Ostreme with seating available for 120 people.

RESOLVED: Further update to be provided at February Committee Meeting.

CT2501-10 Spotighting Traders in Social Media

The Chair, Cllr O'Connor and Claire Anderson outlined how during the Covid Pandemic, MCC had assisted small businesses in Mumbles through daily 'spotlight' posts on social media and The MCC Website.

In order to help celebrate businesses during small business week (4th to 10th May 2025), businesses will be invited to join the MCC's initiative of 'Mumbles May Madness- Tenner Edition'. MCC will accept nominations from the first ten businesses

who offer customers a great deal for £10 or under. In return the businesses will be highlighted by MCC on social media and within the Website. There will be no financial cost to MCC.

RECOMMENDED: That the MCC initiative of ‘Mumbles May Madness- Tenner Edition’ as outlined above be adopted.

CT2501-11

Giant Mumbles Letters

A discussion took place on the merits of erecting ‘Mumbles’ in giant letters at a significant tourist point such as Mumbles Pier, similar to that depicting Hollywood on the approach to Las Angeles. Other tourist areas including Amsterdam have undertaken similar projects and are used as a backdrop for tourist photos etc. Initial costings suggest the price of such a structure to be in the region of £15,000.

RESOLVED: Further enquiries to be made into the practicalities and funding of such a project.

CT2501-12

Exclusion of Press and Public

In accordance with the provisions of the Public Bodies (Admission to Meetings) Act 1960, it is proposed that the press and public be excluded for the following items of business due to the confidential nature of the business to be transacted.

RESOLVED that due to the confidential nature of the business to be discussed, the press and public be excluded from the meeting.

Recording of the meeting was terminated at 1.07pm

CT2501-13

MumblesFest 2025 – Closed Session

Discussion took place on the progress of MumblesFest 2025.

The Clerk returned to the meeting at 1.10pm

RECOMMENDATION: That all arrangements for MumblesFest 2025 be delegated to The Culture, Tourism and Communication Committee

The meeting ended at 1.20pm.

Next Meeting on 26 February 2025

DRAFT