

Minutes of Culture, Tourism and Communications Committee

**Held on Wednesday, 26 November 2025 at 2.00pm
Hybrid Meeting at Ostreme Centre and via Teams**

Councillors Present: Cllrs. Angela O'Connor (Chair), Rob Marshall (Vice Chair), Martin O'Neill, Richard Jarvis and Tim Zhou.

Officers Present: Paul Beynon – RFO and Ian Hughes – CSO

Members of the Public Present: Michael Eames

CT2511-01 Apologies for Absence

Cllrs David Lewis and Laura Gilbert

CT2511-02 Declarations of Interest

None

CT2511-03 Minutes of the Previous Meeting of the Committee

To approve the minutes of the meetings held on 22 October 2025 as a true record.

RESOLVED: to approve the meeting minutes held on 22 October 2025 as an accurate record.

CT2511-04 Update on actions from previous meetings.

The CSO updated the committee on all outstanding actions having previously circulated the full list of outstanding 'actions' to committee members.

RESOLVED: Outstanding actions updated and shown as complete where appropriate; details recorded in 'action' report, together with newly created actions.

CT2511-05

Budget Monitoring Report to 30/09/2025 - RFO, Paul Beynon

Financial reports prepared by RFO, Paul Beynon had previously been distributed to committee members. No questions relating to the budget reports had been provided either to the CSO or the RFO prior to the meeting.

No questions relating to the reports were raised with the CO during the meeting

RESOLVED to approve the budget monitoring report to 30th September 2025

CT2511-06

Budget 2026/27

The RFO had circulated details of draft proposals for 2026/27 prior to the meeting and outlined these to Councillors before addressing questions from them. In addition, The RFO outlined a budget proposal form from Cllr Thomas relating to video recording the 2025 winner of The Honour of Mumbles and Margaret Thrush carrying out their charity work in the community with a view to the recordings being uploaded onto The Story of Mumbles Website. Whilst all budget proposal forms will be considered at a meeting in January the committee considered that an additional £2,000 should be added to the draft budget for 2026/27 to take this potential cost into consideration.

The Committee concurred with the proposed budgets.

RESOLVED that the Draft Budget 2026/27 of £104,150 be recommended to Council at the budget meeting to be held in January 2026.

CT2511-07

Christmas 2025 Update

The Chair, Cllr O'Connor informed the Committee that the arrangements for the Christmas Lights and associated events, including the Christmas Parade taking place on 28th November 2025 have been organised through Mumbles Traders and Paul Whittaker in particular.

It is believed that fireworks will feature in this event and Councillors from MCC have advised Mr Whittaker that concerns have been raised by local residents over the impact on wildlife and domestic animals.

MCC have organised the children's ride on the land train which will take place along the promenade prior to the above Christmas Lights Event taking place. The Christmas Land Train has again proved very popular with an additional journey needing to be reserved.

CT2511-08 MumblesFest 2026 – Update

The date for MumblesFest 2026 has been confirmed as being on the 6th June 2026.

General discussion took place on choice of venue and the need to book potential acts.

RESOLVED Decisions on venue and acts to be taken in early 2026 once MCC's role with Underhill Park for 2026 has been clarified and the budget has been agreed by Full Council

CT2511-09 Newsletter Update

The Chair, Cllr O'Connor informed the committee that preparations are in hand with The CO and that the MCC Newsletter should be published in December.

CT2511-10 The purchase of a marquee by MCC and policy regarding its use

At October's Full Council Meeting on 14th October 2025 it was resolved that the purchase of a marquee should be further discussed at the next Culture Committee Meeting. A number of aspects connected to such a purchase should be considered including a policy on usage including priority usage, lending policy and storage options.

The committee discussed whether the Culture Committee was the most appropriate committee to consider this policy and whether MCC's Policy Working Group should consider the policy

RESOLVED: CO to determine whether Culture Committee or Policy Working Group should consider the purchasing policy of a marquee.

CT2511-11 Mumbles Tourism

The Chair, Cllr O'Connor, proposed that the committee should consider options to maximise Mumbles potential in relation to tourism. A discussion ensued between councillors on areas including providing additional information to tourists through Social Media, Apps and printed information; a dedicated Facebook account was discussed together with creating a dedicated section within MCC's Website for tourism. Expanding services at Ostreme was discussed together with further promoting existing festivals such as the Folk and Blues Event.

RESOLVED: Councillors to consider tourist opportunities for Mumbles and make suitable proposals at January's Meeting

CT2511-12 Breast Cancer Awareness

The Chair, Cllr O'Connor, highlighted the Breast Cancer Awareness event in October 2026. A discussion on potential events to highlight this significant disease took place.

RESOLVED: Councillors to consider opportunities for Breast Cancer Awareness and make suitable proposals at a meeting prior to October's Event.

The meeting ended at 7.22pm.

Next Meeting Wednesday 28th January 2026 at 2.00pm